



THE NEXT CHAPTER

Sandy Springs Comprehensive Plan + Recreation & Parks Master Plan 2027

Mayor & City Council Work Session | July 21, 2026

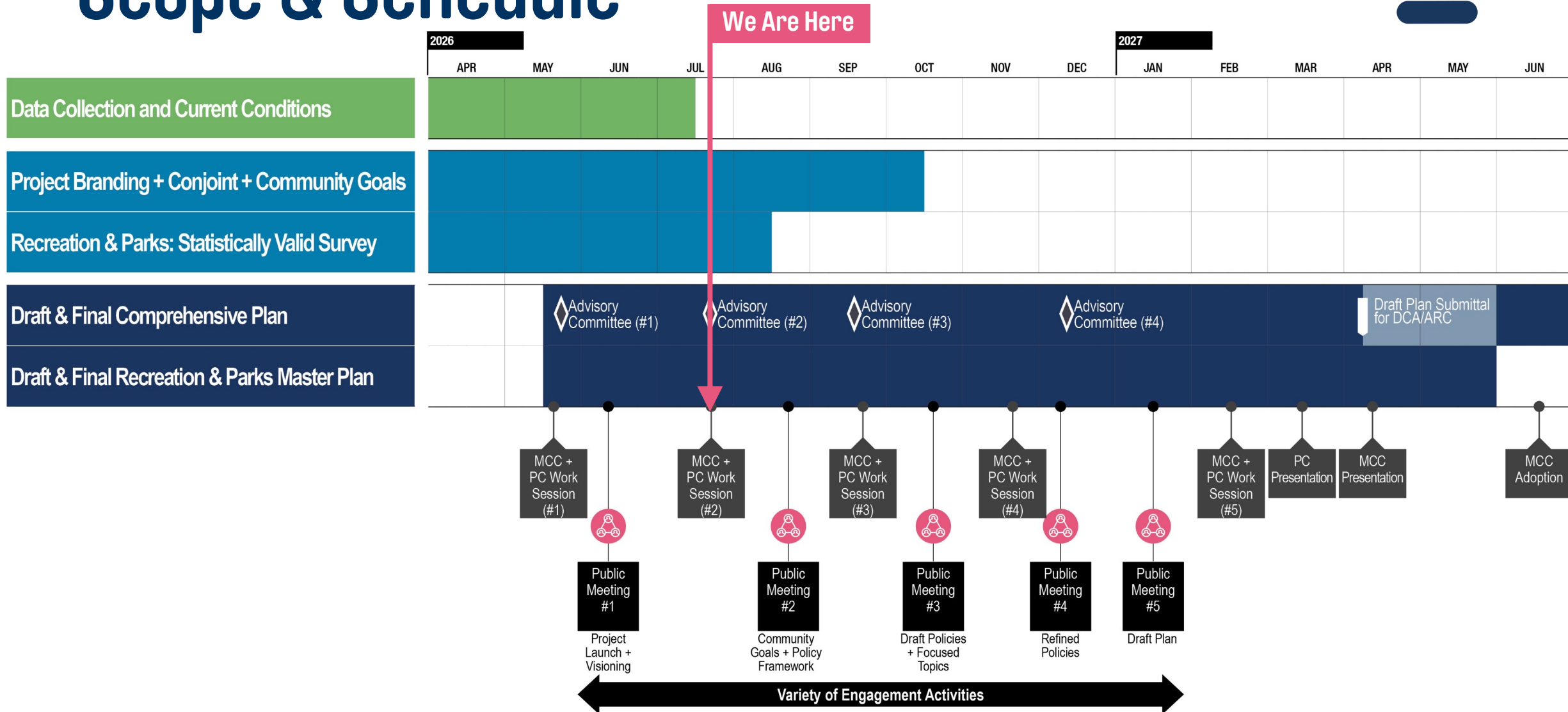
Agenda



- Project Update: Schedule
- Community Engagement (To Date)
- Key Findings
- Next Steps



Scope & Schedule



Engagement To Date



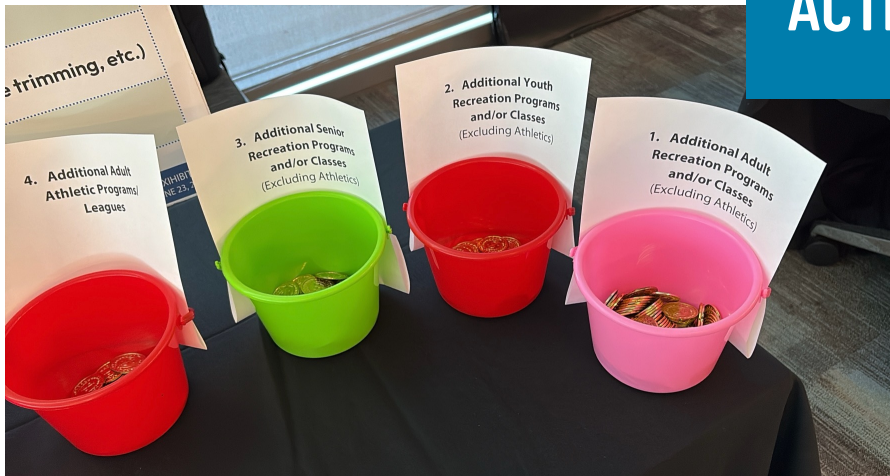
Pop-Ups (May – July 2026)

- Farmer's Markets
- Juneteenth
- Sesame Street Live (June 20)
- Stars & Stripes (July 4)
- Concert Series
- WC Watch Parties
- City Park Pop-Up (Overlook Park) – July 25

Engagement To Date : Public Meeting #1



VARIETY OF
ACTIVITIES



Engagement To Date : Pop-Ups



STARS & STRIPES



STARS & STRIPES



FARMER'S MARKET



JUNETEENTH

Engagement Hub



planthennextchapter.org



THE NEXT
CHAPTER

HomeLearnEventsEnglish ~Log In / JoinSearch

THE NEXT
CHAPTER



WE'RE WRITING THE NEXT CHAPTER!

Help shape Sandy Springs' Next Chapter. The **Comprehensive Plan** and **Recreation & Parks Master Plan** will guide decisions about growth, housing, mobility, parks, recreation, and community investment over the coming decades—creating a shared vision for the future and identifying opportunities to strengthen the places and spaces that matter most.



Learn

This page contains information about The Next Chapter, the process, and the answers to some frequently-asked questions.

UPCOMING MEETINGS

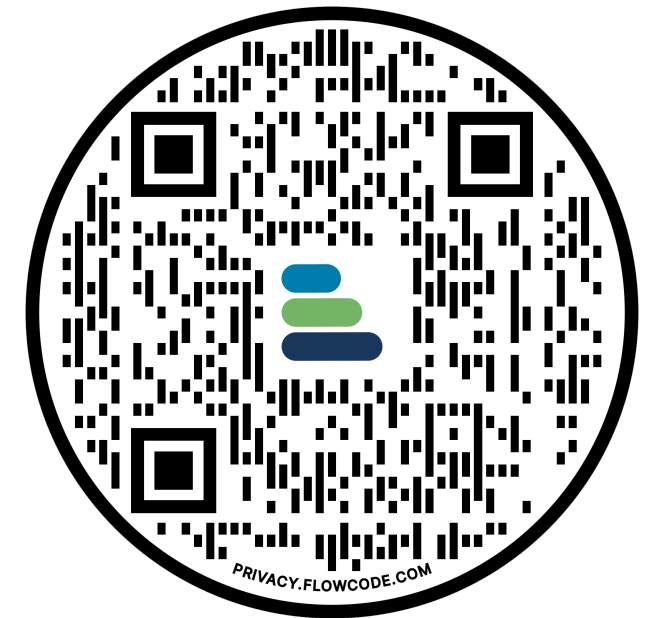


Public Meeting #1

Jun 23, 2026 6:00 PM

Conference Center at City Springs, 1 Galambos Way, Sandy Springs, GA, USA

Attendees can expect a brief overview of the Comprehensive Plan and Recreation & Parks Master Plan, The Next Chapter planning process, and how the two...



Engagement To Date : By Numbers



~400

Reached at
Pop-Ups
(so far!)



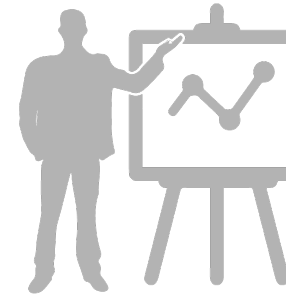
12

Stakeholder
Meetings



94

Public
Meeting #1
Attendees



1,700+
Engagement Hub
Visitors

3,248

Total Comments
(and counting!)

Preliminary Feedback – A Snapshot!



Summary of Preliminary Feedback



Land Use & Development

- Strong desire for **balanced growth while protecting neighborhood character**
- **Concerns** around **overdevelopment**, building **heights**, and the pace of **multifamily construction**
- Support for **revitalizing underutilized and aging commercial** properties, especially in the North End
- Support for **mixed-use** development
- Support for revitalizing **and improving the appearance of Roswell Road**
- Need for more **neighborhood-serving retail/restaurant** options and “third places”

Summary of Preliminary Feedback



Transportation

- Concerns about **traffic congestion** and safety, especially along Roswell Rd
- Desire for **walkability** and sidewalk/sidepath connections
- Desire for **better regional connectivity**
- Support for **expanding trail network** and bicycle facilities



Economic Development

- Desire to **support a diverse workforce**, including transportation and housing options
- **Concerns around over-commercialization**, which pairs with a preference of revitalizing existing commercial areas
- Desire to enhance Sandy Springs' **regional awareness and identity**, including expanding the number of visitors to the city

Summary of Preliminary Feedback



Housing

- Housing **affordability** is a top concern, with support for more diverse housing types
- Desire to provide affordable housing options for **young families, empty nesters, seniors, and those looking to downsize**
- Opinions on **multifamily are mixed** – some would like to see more apartments, others feel like there are already too many
- **Concern about residential lot assemblages and teardowns**, including impacts on affordability, tree canopy, neighborhood character, and stormwater management



Greenspace, Natural Systems, & Sustainability

- Desire to **preserve, expand, and upgrade parks and green space**
- Support for **protecting and expanding tree canopy**
- Desire to **address flooding/stormwater** challenges and encourage more sustainable development practices
- Support for **improving access to the Chattahoochee River** for outdoor recreation
- Desire for **more playgrounds/places to play**

Recreation and Parks Master Plan Community Engagement Findings to Date



1. **Connectivity, Trails, and Access** are Emerging as a Desirable Community Theme
2. Residents Appear to Support Both **Protecting Existing Parks** and **Expanding the System**
3. Parks Are Viewed as **Community Gathering Places, Not Just Recreation Facilities**
4. Appears to be Strong Demand for **Inclusive, Multi-Generational Recreation Opportunities**
5. **The Community Appears to be Willing to Invest in Parks and Recreation**

Next Steps



- **Leadership Work Sessions**

- July 21: Mayor & Council Work Session (6PM)
- July 22: Planning Commission Work Session (6PM)

- **Community Engagement**

- Conjoint and Recreation & Parks Survey – will be released to public this week
- Public Meeting #2: August 17 & 20, 2026
- Pop ups and engagement activities

- **Sandy Springs Today + Draft Policies**



THANK YOU!